

NEWS



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For Immediate Release

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NRRTS Names Noelting to Marketing Position

Weesie Walker, ATP/SMS, NRRTS Executive Director, announced today that Bill Noelting, Principal of Noelting Creative Productions and past CIO and Sr. VP of Marketing & Strategy for National Seating and Mobility (NSM), is the new Director of Marketing for the National Registry of Rehabilitation Technology Suppliers (NRRTS) effective immediately.

Noelting, consultant to the seating and mobility industry and producer of the popular *Talk Rehab* podcast, said “The opportunity to contribute to an organization as meaningful as NRRTS and to work with these amazing people is tremendous. This is a great organization and it’s ready to make an even greater impact on the lives of people that need complex rehab technology (CRT). I’m eager to help.”

“Bill and I worked together at NSM for many years.” said Weesie Walker. “We agree on what needs to happen to make the NRRTS philosophy and concepts more important, more influential, and more fundamental to providing CRT. One of the important projects we’re working on this year is the CRT Supplier Certificate Program, and I’m confident that Bill will help make it happen.”

As long as I’ve been associated with NRRTS, we’ve wanted to take it to the next level”, said Gerry Dickerson, ATP, CRTS®, NRRTS Executive Committee President. “There’s a lot more we need to do for the providers of CRT across North America and around the world. With Bill in the marketing position, I’m certain we’ll be able to get there. This is a great fit.”

-30-

Founded in 1992, NRRTS is the only CRT Association dedicated to the professionals supplying complex rehab technology. The organization is instrumental in establishing and maintaining the highest standards in the Complex Rehab Technology industry.